

1 IN THE CIRCUIT COURT OF THE STATE OF OREGON

2 FOR THE COUNTY OF MULTNOMAH

3 SUZANNE M. LUKAS-WERNER, and )  
SCOTT WERNER, wife and husband, )

4 )  
Plaintiff, )

5 vs. ) No. 1009-13177

6 )  
NOVO NORDISK, A/S, a Denmark )  
7 corporation, et al; NOVO )  
NORDISK, INC.; A DELAWARE )  
8 CORPORATION; BRECKENRIDGE )  
PHARMACEUTICAL, INC., a )  
9 Delaware corporation; and )  
KRISTINA HARP, M.D., an Oregon )  
10 citizen, )

11 Defendant. )

12 TRANSCRIPT OF PROCEEDINGS

13 BE IT REMEMBERED that the

14 above-entitled matter came on regularly for Motions  
15 before the Honorable Janice R. Wilson, Judge of the  
16 Circuit Court of the County of Multnomah, State of  
17 Oregon, on May 11th, 2012.

18 APPEARANCES:

19 MR. MICHAEL WILLIAMS & MS. LESLIE O'LEARY, MR. STEVEN SEAL,  
Attorneys for Plaintiffs;

20 MR. PATRICK LYSAUGHT AND MS. MARY-ANNE RAYBURN, Attorneys  
21 for Defendant Novo Nordisk;

22  
23 Estelle T. Keating  
24 1021 S.W. Fourth, Room 420  
25 Portland, Oregon 97204

1                   MAY 11th, 2012; 2:10 P.M.

2                   P R O C E E D I N G S

3                   THE COURT: Thank you very much. Good  
4 afternoon. Please be seated.

5                   This is the time set for a hearing in Suzanne  
6 Lukas-Werner, et al, versus Novo Nordisk, et al, case  
7 number 1009-13177. And I believe we have for this  
8 afternoon oral argument on defendant Novo Nordisk, Inc.'s  
9 Motion to Dismiss the Innovator Liability Claims and, in  
10 the alternative, Motion to Strike. And we have a bunch of  
11 other scheduling things to discuss.

12                  So, I read all of your materials, motion,  
13 response and reply -- small sense of deja vu. I'm ready  
14 to hear argument on the Motion to Dismiss.

15                  Mr. Lysaught?

16                  MR. LYSAUGHT: May it please the Court, we are  
17 here on the Motion to Dismiss Plaintiffs's Innovator  
18 Liability Claim, which arose and is part of Plaintiff's  
19 Third Amended Complaint. It arose as a result of  
20 plaintiff's decision to voluntarily dismiss Breckenridge,  
21 who is a manufacturer of a generic version of Activella,  
22 17 Beta Estradiol and NETA.

23                  The question is, first of all, whether or not  
24 the dismissal of Breckenridge was necessary under the  
25 Mensing decision. Our position is that it was not, that

1 there are other viable claims that could have been  
2 asserted and followed up on by the plaintiffs. In fact,  
3 virtually every claim that they make against us, other  
4 than labeling, could have been asserted against  
5 Breckenridge, including claims involving mixing,  
6 advertising, marketing, et cetera.

7 They decided without investigation, without  
8 discovery, to go ahead and dismiss Breckenridge. And they  
9 also decided to do it with prejudice.

10 As a lawyer, who practiced for a few years,  
11 although we always want a dismissal with prejudice, we  
12 certainly always take one without prejudice.

13 So the question is why did plaintiffs do it with  
14 prejudice under the circumstances? And I can only assume  
15 that it was a strategic decision by plaintiff's counsel to  
16 basically put themselves in the position that they are in  
17 today, so that they can come to this Court and say, "Well,  
18 Your Honor, if you don't grant our motion, if you don't  
19 allow us to pursue innovator liability, we have no way to  
20 pursue a claim as it relates to the 14 months that she  
21 took the Breckenridge product. And yet, in fact, they  
22 could have and would have had they followed through and  
23 done investigation, had they recognized, for example, that  
24 the products, in fact, are not identical. The  
25 bioidentical standard with regard to FDA for approval

1 under an ANDA process of generic version is bioequivalency  
2 for blood only. It does not relate to whether or not, as  
3 an example, it's bioequivalent in various tissue within  
4 the body, including breast tissue. So they completely and  
5 totally failed to follow up.

6 They are arguing against an overwhelming number  
7 of cases that have concluded that there is no such thing  
8 as an innovator liability claim, including two Federal  
9 Court decisions in Oregon applying Oregon law, concluding  
10 that such a claim does not exist. They argue that this  
11 Court should essentially ignore all of that law, ignore  
12 all of those decisions and look to two things. One is the  
13 Conte decision in California. The other is the Kellogg  
14 decision in Vermont.

15 The Conte decision is an intermediate Appellate  
16 Court decision. In our view, the O'Neil decision, which  
17 was issued by the California Supreme Court, swallows Conte  
18 up and spits it out. The reason it does is because it  
19 recognizes that there is, in fact, no basis to impose  
20 liability on a third party based upon any theory that  
21 would apply to a manufacturer of another product.

22 THE COURT: Why -- why did the California  
23 Supreme Court not take review of Conte?

24 MR. LYSAUGHT: I can only speculate, but my  
25 speculation is, having looked at and read lots of cases in

1 California and elsewhere and analyzed what the California  
2 Supreme Court does, is they look for the right vehicle.  
3 If they took Conte, it was a very limited case with very  
4 limited applicability. We're talking about strictly and  
5 solely the situation that we have here, which is a generic  
6 drug and the original manufacturer of that very same  
7 product. If they announced a rule in that case, it would  
8 have very limited application. This rule makes clear that  
9 we're not going to impose liability in many different  
10 circumstances, including those that would apply to Conte.

11 And the thing that they made clear and what all  
12 of the analysis has failed to address here and in Kellogg  
13 is the actual physical damage -- assuming that there was  
14 any -- in this case or in Kellogg or in Conte was done by  
15 someone else's product, not by Activella, in this  
16 instance, or the original version of Regulin in those two  
17 instances.

18 And that's a critical component. Because if you  
19 look at traditional product liability law, if you analyze  
20 it, understand it, there are two requirements. One is  
21 that the manufactured or distributed by the party against  
22 whom you are pursuing a claim, and second that the  
23 physical injury is caused by that product.

24 The theory can be failure to warn or inadequate  
25 warning, but still the injury must, in fact, be the result

1 of interaction with that product. Here it is not. Conte  
2 it was not. Kellogg it was not. It turns traditional  
3 product liability concepts on their head, and it does so  
4 for no basis at all.

5 THE COURT: Well, I understand the plaintiffs  
6 say, "Stop talking about product liability. That doesn't  
7 matter here." They are stating a claim of negligence. It  
8 happens to be concerning the properties of a product,  
9 but -- but that, you know, you don't get sort of some  
10 protection by trying to sweep it under the umbrella of  
11 product liability law.

12 MR. LYSAUGHT: He is, in fact, following the  
13 lead of the Conte decision and the Kellogg decision, which  
14 again didn't address this issue of physical harm in terms  
15 of how is it that we can somehow ignore that part of the  
16 requirement, even if we're looking at negligence, even if  
17 we're looking at negligence.

18 If I am someone and I give bad advice to  
19 somebody, but they ignore my advice and do something that  
20 I have advised them to do but for another reason -- let's  
21 assume somebody is an investor in a club. I have advised  
22 them to go ahead and purchase stock. They ignore my  
23 advice, but the club of which they are a member purchases  
24 the stock, they can't sue me. He can't sue me because  
25 they didn't do it. That was a decision made by somebody

1 else for another reason.

2           The same is here, too. There is no nexus  
3 between alleged negligent conduct and the injury. The  
4 injury physically was caused, the nexal cause was  
5 something else, negligence or not.

6           Moreover, the -- as the Fazzolari decision  
7 doesn't replace product liability concepts or laws. And,  
8 in fact, if you look at the case of Griffith versus Blatt,  
9 an Oregon Supreme Court case, 2002, that clearly isn't  
10 focused on this issue, but it's a Supreme Court of Oregon  
11 talking about strict products liability and negligent  
12 products liability in the same context.

13           And they say this -- this is page 1262. The  
14 cite is, if I can find it, 334 Oregon 456. Plaintiffs --  
15 and I quote. "Plaintiff's strict liability and negligence  
16 claims both constitute a, quote, product liability civil  
17 action, end quote. ORS 30.920 provides the elements of a  
18 strict liability claim. Number one, one who sells or  
19 leases any product in a defective condition unreasonably  
20 dangerous to the user or consumer or to the property of  
21 the user-consumer is subject to liability for physical  
22 harm or damage to property caused by that condition if, A,  
23 the seller or lessor is engaged in the business of selling  
24 or leasing such product."

25           So, the Oregon Supreme Court in the context of

1 looking how negligence and products liability are, in  
2 fact, part of the statutory construct under Oregon law,  
3 treats them the same. And they are the same.

4 And our position is there is no such innovator  
5 liability claim under Oregon law. There never has been.

6 We cite another case in our brief that basically  
7 stands for the proposition that the Fazzolari decision  
8 doesn't apply to products liability claims. And it's  
9 Waddill versus Anchor Hocking. And, again, it's a  
10 recognition by the courts of this State that product  
11 liability analysis is different from pure negligence and  
12 foreseeability analysis under Fazzoli. And the reason --

13 THE COURT: Fazzolari.

14 MR. LYSAUGHT: Fazzolari. I'm sorry.  
15 Fazzolari.

16 THE COURT: I should add that to my list of  
17 things you have to be able to say if you are admitted.

18 MR. LYSAUGHT: It's getting longer and longer,  
19 Your Honor.

20 The reason is because the construct of a product  
21 liability case, whether it's negligence or strict  
22 liability, depends upon the relationship -- the  
23 relationship between a manufacturer, distributor or lessor  
24 in Oregon and the user of the product. And that's where  
25 the duty arises. And that's the way in which the law

1 recognizes the duty, whether negligence or strict  
2 liability, and that's the basis upon which liability would  
3 be imposed.

4           But, again, if you look at Oregon law,  
5 California law or even Vermont law, what's missing here is  
6 the fact that the injury, itself, is not the result of  
7 Activella. It's not the result of exposure to Activella.  
8 It would be the result of exposure to a completely  
9 different product manufactured by somebody else, provided  
10 by somebody else to this particular individual, plaintiff  
11 Susan Lukas-Werner. And if there is an injury, it was  
12 that product, not ours. And that is one issue that no one  
13 can deny, and there is nothing in the law that suggests  
14 that you can make a quantum leap beyond the issue of  
15 negligence and beyond the issue of anything and have  
16 damages resulting from something that actually didn't  
17 physically harm the plaintiff.

18           Thank you, Your Honor.

19           THE COURT: Thank you.

20           Ms. O'Leary, Mr. Williams, Mr. Seal, who's up?

21           MR. WILLIAMS: Let me try to take those in  
22 reverse order. Your Honor, first, the codification of  
23 product liability law, which Mr. Lysaught quoted at 30.920  
24 subsection four of that very statute says, "Nothing in  
25 this section shall be construed to limit the liabilities

1 of seller under principles of common law negligence.  
2 Therefore, it's clear that the common law of negligence is  
3 what is at stake here. It doesn't turn on the statutory  
4 interpretation of the strict liability codification.

5           And I think under the common law of negligence  
6 of Oregon, this is actually not a tough call. It's  
7 certainly a new call. There is no ruling from an Oregon  
8 State judge on this yet that we know of, but Fazzolari  
9 says if there is a duty and if it is foreseeable --  
10 reasonably foreseeable -- then a negligent action can  
11 obtain.

12           Here there's a duty to have an accurate label  
13 from FDA regulations. Fazzolari, itself, says that if the  
14 injury is so foreseeable that it's pretty obvious, even  
15 that can give rise to the extent of the duty, because you  
16 know someone is out there that could be hurt by your  
17 misconduct. And clearly the product at issue here is the  
18 wording of the label. It's the description of the overall  
19 risks and benefits of the combination of estradiol and  
20 NETA.

21           Breckenridge had a copy of that label. It was  
22 clearly foreseeable to Novo Nordisk that physicians and  
23 patients would rely on its label because it was required  
24 that the other -- that the generic drug have that label.  
25 And, therefore, I think it's a pretty simple -- it's a

1 pretty simple conclusion here.

2           Now, Mr. Lysaught argues that you have to have  
3 the physical contact of the drug to the injury. That's  
4 not true. Oksenholt was a physician suing for damages  
5 caused by the ingestion of the drug by his patient. The  
6 physician in Oksenholt did not ingest the drug. He just  
7 relied on the warning label. And it was -- and therefore,  
8 as long as you have got reliance on the warning label in  
9 Oregon, you don't have to actually ingest the drug if the  
10 warning label's inadequacies caused the injury. And I  
11 think it's that simple.

12           For Mr. Lysaught to suggest that we should have  
13 fought some -- I don't know what cause of action we could  
14 have against Breckenridge other than a failure to warn  
15 claim. We're not contending there was something wrong  
16 with the chemicals here. It's a question of describing  
17 adequately the risks and benefits of the drug, which was  
18 all Novo Nordisk's language. And that's why her doctor  
19 and Ms. Lukas-Werner relied on it. They relied on Novo  
20 Nordisk's language.

21           THE COURT: In the reply memoranda, defendants  
22 talk about Oksenholt and say that plaintiff's reliance on  
23 that case is misplaced because it was from 1982, and that  
24 relied not on common law negligence and foreseeability  
25 analysis in Oregon, but pre-Buckman Oregon law, that said

1 you could have a civil claim for violation of FDA  
2 regulations. Do you want to address that point?

3 MR. WILLIAMS: Sure. We have been through this  
4 in the pharmaceutical litigation now over and over and  
5 over again. And, basically, what the law is is that  
6 violation of a FDA regulation is evidence of negligence of  
7 a manufacturer. We're not trying to prove the FDA would  
8 have taken a different action. That's what Buckman was  
9 about. Buckman was a claim that there was fraud on the  
10 FDA and that if they had told the FDA the truth, the FDA  
11 would have taken a different action. That's not what's at  
12 issue here.

13 We're claiming that it was the label, itself,  
14 that's inadequate, and it is there -- they have to comply  
15 with FDA law. And the jury is allowed to hear what FDA  
16 law requires of a drug manufacturer. And that gives you  
17 one of the ways Fazzolari can create a duty is statutory  
18 violation, because it gives you a standard of care. But  
19 that doesn't violate the Buckman decision at all.

20 THE COURT: One could read plaintiff's argument  
21 to suggest that in Oregon post-Fazzolari -- we all learned  
22 how to pronounce Fazzolari when that came out, believe you  
23 me, that, you know, there was originally this thinking  
24 that, "My gosh, it looked like Fazzolari did away with  
25 concept of duty in Oregon negligence cases. There wasn't

1 any such thing. You didn't worry about duty anymore,  
2 unless it was a duty created by something else or some  
3 other relationship. Otherwise, it was basically kind of  
4 flip things around, duty flowed from foreseeability.

5           It kind of looks that's what plaintiff's  
6 argument is here, the duty to provide an adequate warning  
7 to users of generics is imposed on the innovator because  
8 of the foreseeability that patients or their prescribing  
9 physicians -- I'm not answering that question now about  
10 learned intermediaries, but would -- in fact must -- they  
11 will, because they must, rely on the labeling developed by  
12 the innovator.

13           But we also know since Fazzolari -- Fazzolari  
14 didn't actually stand for that necessarily or at least the  
15 Supreme Court has told us since, "Oh, no, no, actually  
16 it's a little more confined than that."

17           But tell me what -- what -- why I'm misreading  
18 that argument. Let me restate it, because that was a  
19 really long, convoluted sentence. It appears that  
20 plaintiff's argument at one level may simply be in Oregon,  
21 if it's foreseeable that someone will be harmed by a  
22 negligent misrepresentation, foreseeability is all we  
23 need. If you want to talk about duty, duty arises out of  
24 the foreseeability, and there can be liability.

25           MR. WILLIAMS: Well, I think that the clearest

1 source of duty here is from the FDA statutes that require  
2 them to have an accurate label and to know enough about  
3 their drug to be able to describe the risks and benefits  
4 adequately.

5 THE COURT: "Their own drug," isn't that the  
6 key? Their own drug?

7 MR. WILLIAMS: Their own label, right. But  
8 their own label must be the label for the generic, too.  
9 That -- that's the requirement of FDA law also.

10 So the FDA regulations create a duty to make  
11 sure the generic labels are correct, because the generic  
12 labels have to be the same as their labels.

13 THE COURT: So, FDA regulations, especially now  
14 the Supreme Court has elaborated this in Mensing -- FDA  
15 regulations create a duty of any drug -- innovator. Drug  
16 manufacturer, the one who develops the original labeling  
17 to any prescriber or consumer -- again, I'm not deciding  
18 that question right now -- of not only that manufacturer's  
19 product, but any generic version that any other  
20 manufacturer might ever make in the future.

21 MR. WILLIAMS: And the reason is because the  
22 generic must by law be identical. It must have the same  
23 label and it must have the same constituents, same doses.

24 THE COURT: Now, let me ask a question about  
25 that. I know we talked about this before, but I have got

1 to wrap my mind around this one again. Isn't it that it  
2 must be identical if the manufacturer of the generic wants  
3 to avoid going through the whole NDA process, et cetera,  
4 et cetera. If they wanted to make something, manufacture  
5 and sell a product that looked to be virtually identical  
6 to that other product, which is no longer protected by a  
7 patent and they didn't want to, I'll call it, ride the  
8 coattails of the -- I'll call it the innovator, the  
9 innovator's original labeling, they could go through their  
10 own process, couldn't they, NDA, with the FDA and put all  
11 the warnings they thought were necessary and appropriate  
12 and so on, so forth? It's only if they want to ride the  
13 coattails that they are forbidden from altering the  
14 language of the label; isn't that right?

15 MR. WILLIAMS: Yes, that's true.

16 THE COURT: Okay. So it's not that -- it's not  
17 actually technically correct that the manufacturer of a  
18 generic is required to use the innovator's label. It's  
19 only if they want to avoid -- avoid having to jump through  
20 all those loop holes, which I'm sure are time consuming  
21 and expensive, that they have to, you know, follow the --  
22 dotted I's and crossed T's and not change it.

23 MR. WILLIAMS: That's absolutely true. If they  
24 wanted to go through the entire NDA process themselves for  
25 the same doses, the same drugs, they could do it. I mean,

1 I don't know -- to me that's kind of a fantasy world  
2 because no company is going to do that when they can sell  
3 the generic without going to that expense and risk.

4 I don't see how that cuts off the -- it  
5 certainly doesn't cut off the foreseeability that  
6 physicians and patients are going to rely on the  
7 innovator's label when they take a generic drug. I think  
8 foreseeability here is easy. I mean, that's not a  
9 problem. It's the question of whether there is some duty.  
10 And I think the whole scheme of innovator and generic drug  
11 manufacturing creates that duty.

12 THE COURT: And if we do have to go back and  
13 find a duty and the source of that duty is the -- I'm  
14 still stuck. How are you saying anything other than the  
15 duty arises out of the foreseeability of another  
16 manufacturer's use of the same label under the FDA  
17 regulations? Because it's not a duty that arises out of  
18 the relationship between the manufacturer of a product and  
19 the ultimate consumer or prescriber of that product.  
20 Otherwise, you get stuck.

21 MR. WILLIAMS: Ms. O'Leary has some points about  
22 some amendments to the FDA regulations that she wants to  
23 explain to you, if that's all right.

24 THE COURT: Sure. Thank you.

25 MS. O'LEARY: Sorry, Your Honor. I just wanted

1 to clarify. Before the Mensing decision came out, there  
2 was a lot of -- well, the cases were split. There was a  
3 split in the circuits, and there were some courts that  
4 said m"His is ridiculous. Any type of generic  
5 manufacturer has an independent duty to update the label  
6 and to, you know, monitor its drug and do all this stuff."

7 And then along comes the Mensing decision by the  
8 Supreme Court, and the Supreme Court announced that these  
9 amendments to the FDA regulations concerning generic drugs  
10 does not confer that duty on these generic manufacturers.  
11 It is and has been the duty of the innovator, the  
12 brand-name manufacturer, who is the original NDA holder,  
13 to be the one responsible for updating the label and  
14 making sure that they keep their label current.

15 I mean, for those on the other side of the  
16 argument, everybody thought this is absurd because, you  
17 know, their drug is off patents. They don't really care  
18 what happens. They are not making all that money on it  
19 anymore. It's the generics. But, surprisingly, the  
20 Supreme Court articulated this different position, said,  
21 "Yes, we know it doesn't make sense, but you know if  
22 congress wants to fix that, they are going to have to fix  
23 it. In the meantime, it's the brand name manufacturer  
24 that continues to hold that duty to keep the label current  
25 based on the latest science."

1           So, here we have the innovator here, and Novo  
2 Nordisk, whatever entity it is, still has that duty. That  
3 duty arises under the federal regulations as confirmed by  
4 the Supreme Court.

5           So the duty that it has and arguably has had  
6 ever since these amendments came to pass, provide the  
7 foreseeability of Novo Nordisk to -- you know, to know  
8 that down the road there are going to be other generic  
9 companies that are going to be relying on this label. And  
10 whether it likes it or not, it has the responsibility to  
11 keep monitoring its product, keep monitoring the science,  
12 keep doing studies to make sure that its label is still  
13 accurate, because other generic manufacturers are going to  
14 be relying on it. In fact, they have to rely on it.

15           As you pointed out, Your Honor, if they want  
16 to -- if they want to come up with a different label, then  
17 they have to go through a more rigorous process. They  
18 have to go out there and they have to do the studies and  
19 they have to provide the studies to the FDA.

20           But even when you read Mensing, you are left  
21 with this kind of funny but -- I mean, that's what the  
22 court said, is that well, you know, you can do that,  
23 but -- but the FDA -- I think even in the amicus briefs  
24 the FDA said, "Oh, well, it's not up to them. It's up to  
25 the NDA holder to do all that."

1           So -- but if they wanted -- if they wanted to do  
2 that, I suppose they would have to go through a brand new  
3 process, where they would have to have all those clinical  
4 studies to support the safety of their claims.

5           THE COURT: Remind me, does Mensing say what  
6 happens if the original developer of the drug, the NDA  
7 holder, is gone, out of business? Not is not -- you know,  
8 things out of patent or they are not even making it  
9 anymore, they just don't exist?

10           MS. O'LEARY: I'm not sure whether they have  
11 dealt with that bankruptcy of a company that just  
12 vanished.

13           I know that the amicus petitioners did point out  
14 the whole absurdity of it. It would leave people without  
15 a remedy, as it did with this particular person, you know,  
16 Ms. Mensing, or there are other people.

17           In fact, there was an example in the  
18 newspaper -- I don't know if you remember the Wyeth v.  
19 Levine case where that was Wyeth's drug. It was an  
20 injectable drug. And due to a failure to warn, it led to  
21 the plaintiff -- the doctors not knowing that you are not  
22 supposed to inject it that way, and the plaintiff had her  
23 arm amputated.

24           So this went up to the Supreme Court, and the  
25 Supreme Court said, "Well, the manufacturer has a duty to

1 warn, duty to update the label when it learns of new and  
2 important risks." And along comes, you know, the generic  
3 manufacturer of the same drug a few years later, the same  
4 thing happens. The woman has the same injury, the same  
5 amputation, but she doesn't have a cause of action against  
6 that generic manufacturer, even though that generic  
7 manufacturer's label was just the same as the other one  
8 was. These happened at the same time. No claim, no  
9 liability, no remedy.

10 So, it's an absurd result, but that's what the  
11 Supreme Court said the law is. And that's why all of a  
12 sudden now we're starting to see cases such as Conte,  
13 there are cases all over where I think that at some point  
14 the same issue is going to come up. Somebody has got to  
15 be held responsible. And the Supreme Court said that it's  
16 the brand name manufacturer. The brand name manufacturer  
17 still has that duty to warn and update the label even  
18 though that manufacturer may not be actively marketing it.  
19 That's the way it is until the legislature changes it.

20 THE COURT: Okay. Thank you.

21 And had you concluded your argument,  
22 Mr. Williams?

23 MR. WILLIAMS: I have, Your Honor.

24 THE COURT: Go ahead, Mr. Lysaught.

25 MR. LYSAUGHT: Just a couple of points. First

1 of all, in Mensing, the U.S. Supreme Court did not  
2 consider the issue of liability of the NDA holder. And  
3 while there is some discussion in there about various  
4 issues, one of the things that's very clear is despite a  
5 statement in their brief, it's completely and totally  
6 wrong that the -- the generic manufacturer has no duties  
7 with regard to safety. They have a responsibility to  
8 collect adverse events, report them to the FDA like any  
9 other pharmaceutical company. The difference is what the  
10 Court pointed out here, and this is why we say, among  
11 other things, they have a cause of action either based  
12 upon the fact that they decided to take a shortcut and  
13 take a free ride on somebody else's coattails, or, you  
14 know, their theory that, you know -- their big theory, at  
15 least as I understand it, is this: That we should have  
16 used oral micronized progesterin instead of NETA. Would  
17 they not have a cause of action against a generic company  
18 who chose to copy what they alleged is a bad drug?

19           How about failure to exercise due diligence when  
20 you decided what drug to copy? Or what about you could  
21 have done your own test or that you could have discovered  
22 all these things that we said, and you could have  
23 developed a different drug? You could have gone through  
24 the ANDA process. You could have developed your own  
25 innovative product, including oral micronized progesterin

1 and some, as of yet, unidentified estrogen or they can  
2 pick an estrogen.

3           The idea that they don't have a cause of action,  
4 that these people are left without a remedy, is completely  
5 and utterly wrong.

6           They argue for this broad, broad, broad  
7 application of Fazzolari, that it creates virtually  
8 unlimited liability based on foreseeability. Isn't it  
9 foreseeable if you are a generic manufacturer and you  
10 develop a drug that is allegedly defective and dangerous  
11 and you had all the options in the world, number one, not  
12 do a generic at all or, number two, do another generic or,  
13 number three, do something different and actually be an  
14 innovator, why wouldn't those theories be recognizable  
15 under Oregon law?

16           Mensing doesn't say anything at all. It is a  
17 very limited holding.

18           What it says is -- and all it says -- is a  
19 plaintiff cannot under state tort law assert a failure to  
20 warn claim based upon the language in the product label,  
21 itself. That's it. Every other conceivable --

22           THE COURT: You make it sound like it's such a  
23 small thing, Mr. Lysaught.

24           MR. LYSAUGHT: Well, it probably could be at  
25 some point in time.

1           But in any event, the critical part, at least as  
2 I read Mensing, is that on remand, the Eighth Circuit  
3 where Mensing originally arose, they reentered their  
4 dismissal of the original NDA holder as well.

5           So this idea that something in Mensing says, oh,  
6 it's really the innovator who is on the hook, it's the NDA  
7 holder that's on the hook is simply wrong, and again the  
8 idea that these people are left without an identifiable  
9 cause of action is wrong as well. That's what I said. I  
10 mean, they came in. They made a strategic decision to do  
11 this. They did it with prejudice so that they could come  
12 into this court and argue, "Gee, poor us. We have no  
13 place else to go." They did. They chose to do what they  
14 did.

15           But, moreover and critically, the Court, I  
16 think, is correct in the sense that Fazzolari isn't  
17 this -- there is no duty. And, in fact, the Supreme Court  
18 decision of Oregon in the Griffith case is post-Fazzolari.  
19 So it's pretty clear that people sitting on the Supreme  
20 Court of this State think that the requirements of the  
21 Product Liability Act, even if you are asserting a  
22 negligence claim, apply as well. Because that's exactly  
23 what it says. It says you have to be a manufacturer,  
24 seller or lessor of the product. And that is standard  
25 product liability law.

1           That is -- you know, he talked about the  
2 subsection in the Oregon statute. But that's what the  
3 product law has always been. Whether it was pursued under  
4 a negligence standard or a strict liability standard or a  
5 warranty standard, you don't get to recover against  
6 somebody whose product you didn't use.

7           And, again, he stood up and talked about the --  
8 he said, I quote, "The label is the product." The label  
9 is not the product. Okay. I have got a defective label.  
10 It is the worst label that's ever been written with  
11 respect to whatever product it is. But you don't use the  
12 product and you are not exposed to it. Have you been  
13 injured? Can you recover? Have you been damaged? The  
14 answer is no.

15           And that's exactly the situation we have here.  
16 Whatever the label says, it could have been different for  
17 a lot of different reasons had the generic manufacturer  
18 chosen to do something different.

19           But the label is not the cause of injury. The  
20 physical cause of injury is the product. And there is  
21 nothing in the product liability law of Oregon or any  
22 other state that removes the requirement that that  
23 physical damage has to be caused by the product.

24           And, again, the label is not a product. It's  
25 not what you bought and it's not what you paid for, and

1 there is no liability.

2 THE COURT: Well, this is really interesting. I  
3 think plaintiff's argument has a lot of appeal, but that's  
4 not my job here today. I am required to attempt to  
5 predict -- and I need a much bigger crystal ball than I am  
6 using -- what the Oregon Supreme Court would do with this  
7 theory. And my best prediction is that the Oregon Supreme  
8 Court would not recognize the innovator liability theory  
9 in these circumstances.

10 Frankly, I was thinking I don't really care  
11 about defendant's arguments about what causes of action  
12 the plaintiffs might have still brought against  
13 Breckenridge. That's not the question before me. The  
14 question is does this particular pleading state a cause of  
15 action under the Oregon common law, regardless of what  
16 other things might have been there and weren't there.

17 The only reason I think there is any place for  
18 that argument in this motion, actually, is thinking that  
19 the Oregon Supreme Court, when it takes this issue up,  
20 will look at Article I, Section 10 of the Oregon  
21 Constitution and look at the Mensing case and say where  
22 that provision in our constitution says every man(sic)  
23 shall have a remedy by due course of law for injury done  
24 him(sic), and his person, property or reputation, would  
25 they say that in light of the U.S. Supreme Court's ruling

1 in Mensing there has to be innovator liability for that  
2 remedies clause to be given effect and meaning? And they  
3 would look and say, "Well, even if it's not that  
4 particular remedy, are there others and so on." So, you  
5 know, I'm not ignoring that argument completely, but I  
6 think it's really tangential to the core issue here.

7           And I do not think the Oregon Supreme Court  
8 would conclude that the innovator, the original  
9 manufacturer of a drug responsible for its labeling, has a  
10 duty arising out of the FDA regulations to the consumers  
11 or prescribers of all generic versions of its drug.

12           And the plaintiffs acknowledge that  
13 foreseeability alone won't get them there. That really is  
14 kind of what it amounts to, because the regs don't permit  
15 the manufacturer of a generic that doesn't want to go  
16 through the labeling process to do anything other than use  
17 the innovator's labeling. That makes the harm foreseeable  
18 to the innovator.

19           I don't think we can get there from here. So  
20 I'm granting the defendant's motion. I do it reluctantly,  
21 but I'm granting it.

22           Okay. Scheduling: There is sort of the  
23 big scheduling issue raised by plaintiff's motion to reset  
24 the trial date and related deadlines, to which defendants  
25 have not had an opportunity to respond. But I wonder if

1 STATE OF OREGON            )  
                                  )        ss.  
2 County of Multnomah    )

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5                            I, Estelle T. Keating, Official Court  
6 Reporter of the Circuit Court of the State of  
7 Oregon, Eleventh Judicial District, certify that I  
8 reported in stenotype the foregoing proceedings in  
9 the above-entitled case.

10                           I further certify that my stenotype  
11 notes were reduced to transcript form by  
12 Computer-Aided Transcription under my direction.

13                           And I further certify that pages 1  
14 through 36 contain a full, true, and accurate record  
15 of my stenotype notes.

16                           Dated this 11th day of May, 2012, at  
17 Portland, Oregon.

18

19

20    /s/ Estelle T. Keating  
  Estelle T. Keating

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